

EuroClojure 2027

May 19–21, 2027 · Prague, Czech Republic

Sponsorship opportunities

EuroClojure brings an international community of practitioners and organizations together in Prague and is already receiving strong institutional recognition. EuroClojure 2027 will be held under the auspices of **Karel Havlíček, First Deputy Prime Minister and Minister of Industry and Trade of the Czech Republic**, and **Zdeněk Zajíček, President of the Czech Chamber of Commerce**.

For organizations that build with Clojure, sponsoring EuroClojure is an opportunity to strengthen the ecosystem on which their own long-term investment in the technology depends. It is a way to demonstrate leadership and to show people who care about their craft that your organization is a place where thoughtful engineering is taken seriously.



The stately halls of Břevnov Monastery – the workshop venue

A visible presence at EuroClosures can help an organization build relationships with experienced practitioners and potential future colleagues and customers. At the same time, sponsorship provides the foundation for a smoothly run conference where knowledge can be shared, connections can form, and the wider community can grow stronger.



The main conference hall at OREA Hotel Pyramida

Packages

The sponsorship packages build on one another. Every level includes the preceding benefits and then some. Every sponsor will be recognized on the conference website. From €2,500 onward, recognition will also extend to the conference itself. Higher levels add physical presence, broader visibility across the surrounding events, and increasingly prominent individual recognition.

Space for stands and other physical placements is limited, so packages that include them will be available only in small numbers.



A glimpse of the hallway at OREA Hotel Pyramida – one stretch of the space available for sponsor stands

Website Sponsor (€1,250)

The sponsor's logo will be displayed on the EuroClojure website and in at least one shared sponsor thank-you post on social media.

Event Sponsor (€2,500)

This level includes website recognition as well as the sponsor's logo in the shared sponsor presentation at the conference.

Visibility Sponsor (€5,000+)

An opportunity for a limited number of sponsors to display a roll-up banner in the hallway at the conference, together with:

- One dedicated social media post in the lead-up to the conference
- A discount on one business conference ticket



Břevnov Monastery – the hallway for stands and refreshments during the workshops

Conference Sponsors (€10,500+)

Up to four Conference Sponsors will each receive the benefits of the preceding levels, together with:

- A smaller stand on the conference floor
- A roll-up banner at the workshop venue
- Recognition on the shared sponsor displays at the business evening and closing social event
- Discounts on three standard tickets and one business conference ticket

Principal Sponsors (€21,000+)

Up to two Principal Sponsors will receive the benefits of the preceding levels, together with:

- One of the two larger stand areas in the conference lobby
- The option of a table at the workshop venue
- Additional banner presence at the business evening and closing social event
- More prominent individual recognition in the conference program and sponsor materials
- Discounts on five standard conference tickets and two business conference tickets

Anniversary Sponsor (€42,280)

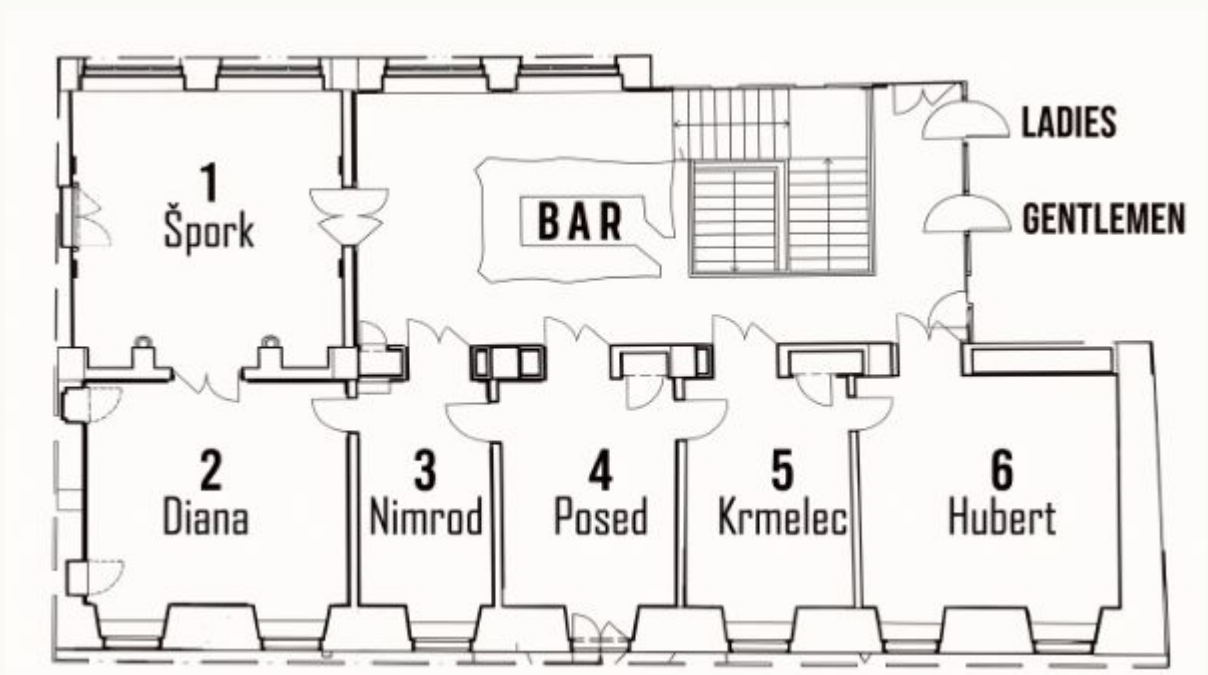
This exclusive package will be available to one organization and will include the benefits of all preceding levels, with an expanded and more prominent presence throughout EuroClojure.

The package is expected to include:

- A dedicated corner in the observatory lounge, with a table, large display, and additional refreshments
- Prominent placement on the main stage, in the conference lobby, and on the conference website
- Recognition in the videos produced from the conference
- An opportunity for a short welcome before the opening keynote, either in person or as a prerecorded video
- A table or stand at the workshop venue
- An expanded presence at the business evening and closing social event
- Discounts on all standard conference tickets and five business conference tickets



Červený Jelen, inside the historic Špork Palace



Floor plan of the Červený Jelen lounges

Conference tickets are purchased separately from sponsorship packages to keep their tax treatment straightforward and avoid making VAT applicable to the whole sponsorship package. Where a package includes ticket benefits, standard conference tickets receive

a **10% sponsor discount** and business conference tickets a **20% sponsor discount**, up to the quantities specified above. Tickets purchased at a sponsor rate will be issued with badges identifying the attendee's affiliation with the sponsor.

A limited number of rooms at [OREA Hotel Pyramida](#), the conference venue, will be available to all attendees through a dedicated booking link at a fixed conference rate. We will also be happy to assist sponsors with any special accommodation arrangements. For individuals and teams who would prefer a quieter, authentic experience or a longer stay, we can arrange accommodation at Hotel Adalbert, right next to [Břevnov Monastery](#), where we will have the workshops on Wednesday and the closing social event on Friday. If you wish to stay near [Červený Jelen](#), where the business evening will take place on Thursday, we will be happy to help with that as well.

These sponsorship packages are still preliminary, and some details may evolve as planning continues. We are happy to discuss individual requirements while keeping the overall package structure transparent and consistent for all sponsors.

The prices above are stated before any taxes that may apply in the sponsor's country. We will confirm the appropriate VAT treatment with each sponsor as part of the sponsorship agreement.



Vít and Adam Kalisz – the NOT NULL organizing team

If you would like to discuss a sponsorship package, or if you know an organization that might be interested, reach out to us at info@notnullmakers.com. We would be very glad to hear from you.

The EuroClore 2027 Team



EuroClore 2027 is organized by the **NOT NULL Team**.

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